...strategies for profit in e-business

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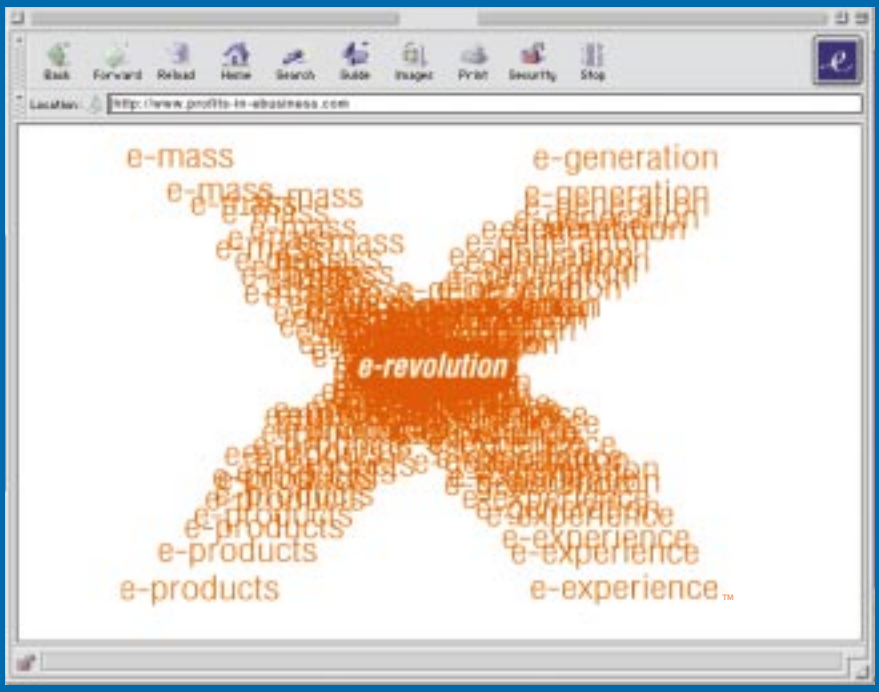

by Mark Layton

with Vicki Blakley